

COMMERCIAL
BROCHURE



BCB

BCB-PROMOTIONS.COM



About Us

We are the West Midlands' leading Boxing Promotions company with a growing national and international profile.

BCB Promotions host professional boxing events all over the Midlands - from Burton to Birmingham, Walsall to Wolverhampton. Ours shows attract thousands of supporters each year.

But it's not just the Midlands we have covered, BCB run organise professional boxing shows across the UK and we have regular events in Northampton, Plymouth and beyond.

Shows are held throughout the year and we regularly work alongside the biggest names in boxing such as Matchroom and Frank Warren.

Our shows really pack a punch.

We have joined forces to create a unique team.

Just a few of the organisations we work with:



**Interested in working with us?
Call Errol 07913 861 718**

Twitter: @BCB_Boxing
Facebook: BlackCountryBoxing
YouTube: BlackCountryBoxing
Instagram: bcb_boxing

Our Events

BCB Promotions host boxing events all over the UK.

Shows are held throughout the year and, in the last two years, we have organised British Title fights, IBO and IBF sanctioned fights, World Title Eliminators, English Title fights and a host of Midlands Area Title, Central Area Title and British Challenge Title shows.

We host shows at venues with a capacity ranging, on average, from 500 – 2,000 on average but have also organised shows at venues such as the Genting Arena with a capacity of 15,000.

Through our own media channels, and excellent relationships with local and national media, the events receive a large amount of coverage.

Newspaper Coverage

Show previews and reviews appear in print in all major local titles.

Magazine Coverage

All our shows feature in Boxing News, which has a circulation of 10,268 copies per month.

Previews also feature on BoxRec News, which averages over 50,000 visitors per month as well as various boxing websites such as World Boxing News and BritishBoxers.co.uk.



Radio & Television

Our fighters regularly feature on television promotions on Sky Sports, BT Sport, BoxNation, Channel 5 and ITV.

Fight previews and boxer interviews also feature on a host of local and national radio stations.

Online

Live Streaming, Social Media and our Official Website all come into play. We reach thousands of people across the demographics on a daily basis. See page 7 for more details.



Programmes

Our shows regularly sell out and two in three people purchase a programme. More details can be found on page 7.



Our Team

BCB Promotions has three shareholders:
Head of Boxing - Errol Johnson
BBoC Licensed Boxing Manager & Trainer

Errol is the Midlands' main man when it comes to boxing. A decent amateur during his school years, he has held licences as a trainer, manager, matchmaker and promoter; making him just about as qualified as anyone to comment on boxing in Britain today. Errol works with boxers and promoters up and down the country week-in, week-out.

Head Trainer - Paul Mann
BBoC Licensed Trainer & Second

Paul is a well-respected boxing trainer who works alongside Errol to

ensure all of BCB's boxers are in the best possible condition come fight night.

Paul has been involved in professional boxing for more than a decade and, alongside Errol, has trained European, British, English and Area Champions.

Head of Media & Communications - Dan Mole
BBoC Licensed Ringmaster/Whip

Dan is a lifelong boxing fan and volunteers his knowledge and expertise to BCB. A qualified journalist, he has worked in Press and PR for over 15 years since graduating from University. Dan has a wealth of media contacts at all levels from radio and television to newspapers and online media.

Dan also holds a BBoC Ringmaster/Whip's License
We also employ a wide range of

people who help ensure BCB Promotions are one of the busiest professional boxing promoters in the UK.

Trainers:
Ben Wilkes, Matt Sturgess, Taffy Evans, Carl Robson, Paul Webb, Richie Ghent, Gavin Burrows, Malcolm Melvin, Peter Hickenbottom, Lindon Scarlett, Raza Campbell, Shaun Cogan, Rob Wright, John Daly, Des Charnock, Mark Richards, Paul Grosvenor

Staff:
Head of Commercial - Paul Webb
commercial@bcbpromotions.com

Head of Ticketing - Craig Elkington

Administrative Support - Emma Mole

OUR GYM

Our gym is based just off Junction 9 of the M6 in Wednesbury.

BCB HQ, 2 Wharfedale Street, Wednesbury, WS10 9AG

It is a fully functional and equipped professional boxing gym.

The gym is open as follows:

Professional Training (for BCB Signed Boxers Only)

Monday - Friday 9:30am - 12 noon

Plus: Monday - 6.30pm - 8.30pm

Wednesday - 6.00pm - 8.00pm

Thursday - 6.00pm - 8.00pm

Sunday - 10.00am - 12 noon

Wednesbury Amateur Boxing Club

Monday - Juniors 5.15pm - 6.15pm

Seniors 6.15pm - 7.30pm

Tuesday - Juniors 5.45pm - 7.15pm

Seniors 7.00pm - 8.15pm

Thursday - Seniors 6.15pm - 7.30pm

Friday - Juniors 6.15pm - 7.30pm

1-2-1's and Personal Training for groups is also available. For more information, please email: paul@bcb-promotions.com

Errol currently manages the following boxers, although we work with many more:

MUSSAB ABUBAKER
CHRIS ADAWAY
IJAZ AHMED
LOUIS AITKEN-FRED
HUMZA ALI
RYAN ASTON
DANNY BALL
RACHEL BALL
KIRSTIE BAWINGTON
JACK BELLINGHAM
LUKE CACI
LENNOX CLARKE
JORDAN CLAYTON
STEWART DAVIES

SEAN DAVIS
TYLER DENNY
SAM EVANS
ALEX FLORENCE
FRANKIE GAVIN
THOMAS GHENT
LEON GOWER
DWAIN GRANT
ADAM HARPER
DANIELLE JORDAN
HODGES
ROSS HOLLIS
PAUL HOLT
CHRISTIAN HOSKIN-GOMEZ

CONNOR-LEE JONES
DAMIAN KIWIOR
THOMAS LOACH
MOHAMMED MAHMOUD
NAVI MANKOO
KEVIN MCCAULEY
MICHAEL MOONEY
EMMANUEL MOUSSINGA
CONNOR PARKER
ZACH PARKER
JORDAN PLATT
STEVEN POWER
NATHAN REEVE
ANDREW ROBINSON

KRISTINE SHERGOLD
ASHLEY SILVER
JAMIE SPENCE
JOSH STOKES
TOM STOKES
JACK SUMMERS
RICKY SUMMERS
CHRIS TRUMAN
ZANE TURNER
JASON WELBORN
KYLE WILLIAMS
ANTONY WOOLERY
MOHAMMED ZABER



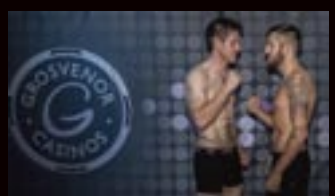
Press Conference, Weigh-In & Aftershow Venue

Our shows offer venues the opportunity to host Press conferences, weigh-ins and Official Aftershow Parties. This is a great way to boost your venue's profile. Prices from £500

Press Conferences take place weeks or days in advance of the show, raising the profile of your venue and attracting footfall and media interest.

Weigh-Ins take place the day before fight night and again attract plenty of media coverage. The boxers, trainers and their entourage come to you and, with the weigh-in being photographed and filmed, the exposure level and footfall is high.

Aftershow Parties are a great way of ensuring footfall to your venue post fight.



Sponsorship

We have packages to suit all of your needs and, more importantly, any budget:

Show By Show Inventory

We host shows through-out the UK at venues with a capacity ranging, on average, from 500 – 2,000. Ring inventory is very popular. This enables your company logo to be viewed by those in attendance along with the thousands following the action online via our video posts and streams.

Official Show Sponsor – Prices from £500 per show. Name and logo on Official Fight Poster, name on tickets, inclusion to all press releases, social media, editorial and advertising materials and sponsor of the headline fight.

Toblerones – Prices from £150 per show plus one social media mention

Corner Posts – Prices from £200 each or 2 for £350 per show plus one social media mention

Rope Covers – Prices from £350 per show plus one social media mention

Ring Girls and Ring Cards – Prices from £250 plus one social media mention

Official Programme Advertising – Prices from £100 plus one social media mention

Multi-show deals available on request

Packages

One month, three month, six-month and 12 month deals available.

Gold Package –

Prices from £1,000 per month

- Full Page Programme Advert at all shows during duration of contract
- One set of rope covers* at all shows during duration of contract
- 2 Ringside tickets at all shows during duration of contract
- 2 Toblerones at all shows during duration of contract
- Banner advert on homepage of bcb-promotions.com throughout duration of contract
- Click through link within the 'Our Partners' Page of bcb-promotions.com throughout duration of contract
- Earlybird notification on events and priority bookings and personalised invites to press release, weigh in and aftershow parties throughout duration of contract
- Three social media mentions per week

throughout duration of contract

(* subject to availability, additional inventory available should rope covers be unavailable)

Silver Package –

Prices from £500 per month

- Half Page Programme Advert at all shows during duration of contract
- 2 standard tickets at all shows during duration of contract
- Toblerone at all shows during duration of contract
- Click through link within the 'Our Partners' Page of bcb-promotions.com throughout duration of contract
- Earlybird notification on events and priority bookings and personalised invites to press release, weigh in and aftershow parties throughout duration of contract
- Two social media mention per week throughout duration of contract

Bronze Package –

Prices from £250 per month

- Quarter Page Programme Advert at all shows during duration of contract
- Earlybird notification on events and priority bookings and personalised invites to press release, weigh in and aftershow parties throughout duration of contract
- Toblerone at all shows during duration of contract
- One social media mention per week throughout duration of contract

Live Streaming –

Prices from £500 per show

Sponsor our live stream and reach an audience of between 40,000 and 70,000 on each occasion. Streaming via Facebook Live, this is the perfect way for your brand to be seen by a large, targeted audience.

Official Website Sponsorship –

Prices from £1,500 per annum
bcb-promotions.com is the Official Website of our company and is viewed by thousands of boxing fans and those with links to the professional sport. Your company logo and Website URL can feature across the top banner of every page as well as having a dedicated section within 'Our Partners' page.

Canvass Sponsor –

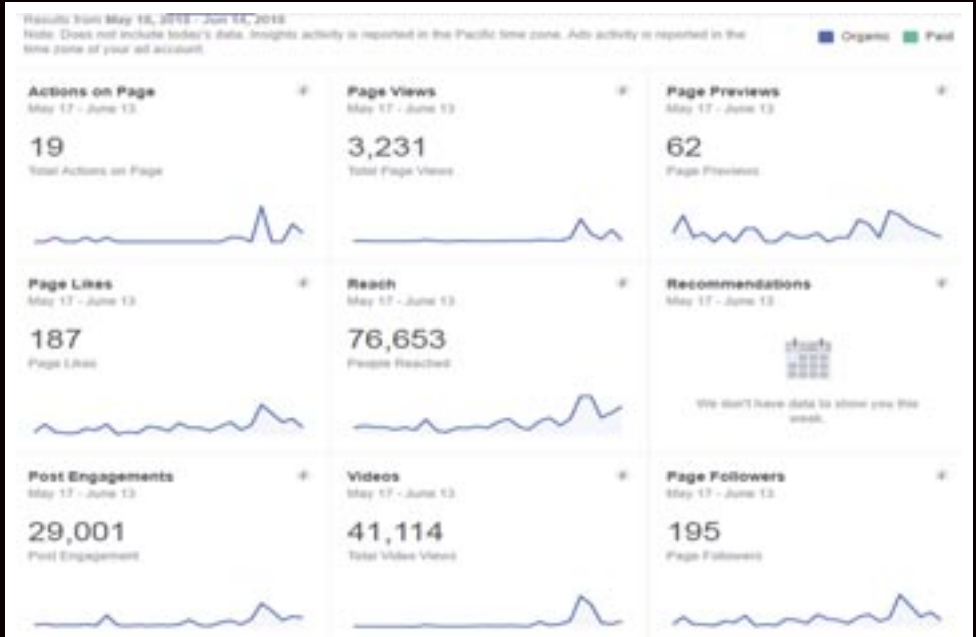
Prices from £1,000

Each year we replace our canvass. From as little as £1,000, your logo can feature on our canvass at a minimum of 10 shows per year!

Social Media

We have around 9,000 Likes on Facebook and 9,500 followers, 3,000 followers on Twitter and

1,000 followers on Instagram. Posting every day, we reach tens of thousands of people week-in, week-out. Our page views and engagements attract thousands of views and our live stream events, and videos, are watched by between 30,000 and 70,000 viewers, reaching over 100,000 people at peak times. An example of our engagement on Facebook is below:



Programme Advertising

We produce a high quality programme for each of our events. On average, two out of three people in attendance purchase a programme.

HALF PAGE IN PROGRAMME

- Type: Landscape
- Size: Half-page B5
- Colour Output: CMYK
- Bleed: 5MM
- £75.00

FULL PAGE IN PROGRAMME

- Type: Portrait
- Size: Full-page B5
- Colour Output: CMYK
- Bleed: 5MM
- £125.00

Interested? Call Errol 07913 861 718

Get In Touch

ERROL JOHNSON Head of Boxing

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e: errol@bcb-promotions.com

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DAN MOLE Head of Media & Communications

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